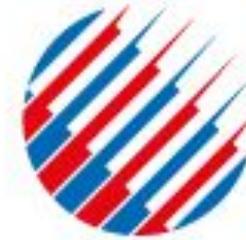




**When it's about running business,
Numbers matter and Insight counts**



TOUCHSTONE

Technology > Transformation > Transcendence

**Financial
Advisory Services**

www.touchstone-its.com

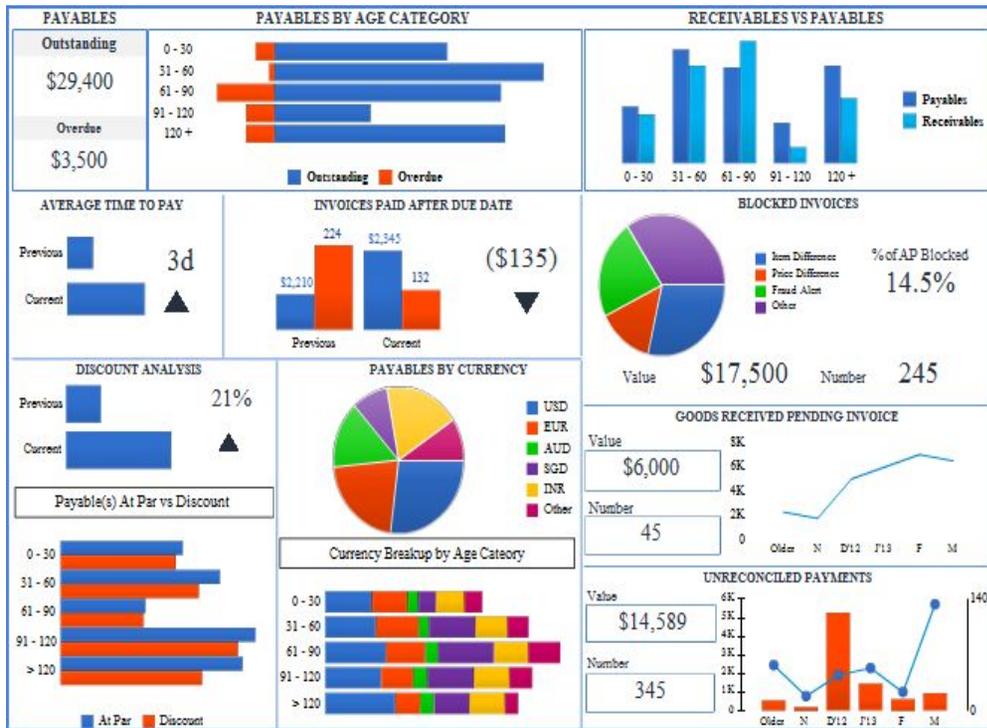
Enterprise Performance Analysis and Management

"Without data you're just another person with an opinion"

-- Edward Deming

Your financial statements reflect the performance of your business while your financial data can not only reveal the financial health of your company, it can also unveil the future opportunities for improvement and growth. Our financial consultants are highly capable of identifying the hidden problems, their impact on business critical performance areas and designing effective improvement strategies that produce measurable results to keep your finance aligned with your corporate strategy. This process encompasses:

- Analyzing financial statements, collecting data to identify problems hidden in the business critical performance areas and level of their impact through data visualization
- Developing KPIs, metrics and scorecards for various LoB to measure the performance of each business area
- Designing an improvement strategy focused on developing sustainable business solution that realigns finance with your company's goals and shows measurable results



Touchstone offers specialized services in Financial Analysis, Break-even analysis, Cash-flow analysis, Planning, budgeting & forecasting, Profitability and cost management, Cash & liquidity management, Debt and investment management, Analysis of Profitability, Liquidity, Efficiency, Leverage and Valuation ratios, Analysis of COGS, Opex, Capex, Revex, Working capital, Assets, AR, AP and other areas of Financial Management.



Implementing ERP or a Financial Application Software? We Can Help!

Business is not about numbers, it's about information hidden in those numbers. The need to automate the financial processes and their integration with other LoBs to speed up the managerial decision making process has become increasingly more important than ever. Today your business processes are not the way they were first designed. If you are planning on implementing ERP or any financial application software, our consultants can help you with pre-implementation activities such as

- Documenting As-Is requirements
- Designing To-Be solution
- Unveiling and improving problem areas
- Revamping business processes
- Standardizing your data
- Optimizing your business processes
- Identifying the integration areas and scope of integration
- Assisting your implementation team with functional testing

Our specialized services can help your full time employees save tons of time, save your company heaps of money and enable you to focus on what actually matters to you- Envisioning and setting goals for your company and making business decisions not baby sitting your technology.

Why Touchstone ITS?

Our Financial Advisory practice is completely focused on unveiling the enormous business value hidden in your financial data that you never knew existed and making sense of this data to create meaningful information. This insight can render exponential growth to your company, optimizing cost structure, improving profitability and maximizing ROI.

Touchstone's consultants have specialized expertise in analyzing various areas of finance to deliver the most cost effective business solutions. We can help you architect a complete value added financial strategy to facilitate more accurate and speedy decision making. Using your business data and our analytics tools as a platform, we begin with identifying where your greatest challenges exist, be it your feasibility of a long term debt, product costing, working capital or anything else. Traversing cross functional gaps in a company paralyzes its ability for performance, growth and success. From single-point focus to enterprise-wide strategy evaluation, team of Touchstone's financial consultants examine these gaps and offer a comprehensive solution to overcome your challenges.

Our consultants have average 10+ years of experience with an accumulated experience of over 200,000 hours. They perfectly know how to transform the value hidden in your financial statements into an organization wide corporate strategy.

About Touchstone

Touchstone ITS is a Management Consulting and IT Services company that architects business solutions and provides IT services to companies across the U.S. Touchstone helps its clients maximize ROI on their business processes and IT investment with short delivery cycle, seamless systems integration and superior support services.

Make Touchstone your partner for management consulting and IT services.

Contact us today at **(909) 972-0001** or email at **info@touchstone-its.com**

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